## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No. 09/118,351

Martin David Hoyle

COMPUTER INTERFACE METHOD AND APPARATUS WITH TARGETED ADVERTISING

Filed: July 17, 1998

Group Art Unit: 2773

Examiner: Nguyen, C.



CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Box Issue Fee, Assistant Commissioner for Patents, Washington, D.C. 20231 on September 5, 2000.

JoAnn Shackelford

Date of mailing of PTOL 85 entitled "Notice of Allowance and Base Issue Fee Due": 6/5/00

Issue Batch No. N46

### TRANSMITTAL LETTER

BOX ISSUE FEE Assistant Commissioner for Patents Washington, D.C. 20231

Dear Sir:

In response to the Notice of Allowance and Issue Fee Due mailed June 5, 2000, enclosed are the following items to be filed with the above-identified application:

- 1. Executed PTOL-85B form with the Certificate of Mailing signed and dated (in duplicate); and
- 2. Our check No. 3459 in the amount of \$605 for payment of the issue fee.

The Commissioner is hereby authorized to charge any deficiencies or fees or credit any overpayment associated with this communication to Deposit Account No. 50-0852. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

REISING, ETHINGTON, BARNES, KISSELLE, LEARMAN & McCULLOCH, P.C.

James D. Stevens

Registration No. 35,691

P.O. Box 4390

Troy, Michigan 48099

(248) 689-3500

Date: JDS/js Enc.

<u>September 5, 2000</u>

PART B-ISSUE FEE TRANSMITTAL

Complete and mail this form, together with a cable fees, to: **Box ISSUE FEE Assistant Commissioner for Patents** Washington, D.C. 20231

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MAILING INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE. Blocks 1 through 4 should be completed where appropriate. All further correspondence including the Issue Fee Receipt, the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications.

CURRENT CORRESPONDENCE ADDRESS (Note: Legibly mark-up with any corrections or use Block 1)

LM01/0605

JAMES D. STEVENS REISING ETHINGTON LEARMAN & MCCULLOCH PO BOX 4390 TROY MI 48099-4390

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## **Certificate of Mailing**

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| JoAnn Shackelford           | (Depositor's name) |
|-----------------------------|--------------------|
| se ann Shackeeford          | (Signature)        |
|                             |                    |
| September 5, 2000           | (Date)             |
| EXAMINER AND GROUP ART UNIT | DATE MAILED        |

| APPLIC                   | CATION NO.   | FILING DATE | TOTAL CLAIMS | EXAMINER AND GROUP ART UNIT | DATE MAILED  |
|--------------------------|--------------|-------------|--------------|-----------------------------|--------------|
|                          | 09/118,351   | 07/17/98    | 022          | NGUYEN, C                   | 2773 06/05/0 |
| First Named<br>Applicant | DAVID HOYLE, |             | 35 (         | JSC 154(b) term ext. =      | 0 Days.      |

TITLE OF INVENTION

COMPUTER INTERFACE METHOD AND APPARATUS WITH TARGETED ADVERTISING

| •   |  |  | _                                 |  |                      |   |  |
|---|--|--|-----------------------------------|--|----------------------|---|--|
| ATTY'S DOCKET NO.   | CLASS-SUBCLASS   | BATCH NO.  | APPLN. TYPE                       | SMALL ENTITY   | FEE DUE              | DATE DUE                                    |  |
| 2 P-3001-1  | /L&M 345-35  | 6.000  | N46 UT                            | ILITY YES  | \$ \$605.            | 00 09/05/0                                  |  |
| Use of PTO form(s) and Customer Number are recommended, but not required.  Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.  (1) the name attorneys or the name of member a rand the name |  |  |                                   | on the patent front page, list of up to 3 registered paten ents OR, alternatively, (2) a single firm (having as a sistered attorney or agent of up to 2 registered paten ents. If no name is listed, not need. | 1-Barnes,<br>Learman | g, Ethington, Kisselle, a & McCulloch, P.C. |  |
| 3. ASSIGNEE NAME AND RESIDENCE PLEASE NOTE: Unless an assignee Inclusion of assignee data is only at the PTO or is being submitted undefiling an assignment.  (A) NAME OF ASSIGNEE B.I  | e is identified below, no assigr<br>opropiate when an assignment | nee data will appear<br>t has been previous<br>of this form is NOT | on the patent.<br>ly submitted to | a. The following fees are e of Patents and Tradema  Issue Fee  Advance Order - # of  | irks):               | ck payable to Commissioner                  |  |
| (B) RESIDENCE: (CITY & STATE OR COUNTRY) Bay City, Michigan  Please check the appropriate assignee category indicated below (will not be printed on the patent)  □ individual □ corporation or other private group entity □ government    |  |  |                                   | 4b. The following fees or deficiency in these fees should be charged to:  DEPOSIT ACCOUNT NUMBER 50-0852  (ENCLOSE AN EXTRA COPY OF THIS FORM)  Issue Fee  Advance Order - # of Copies                         |                      |   |  |
| The COMMISSIONER OF PATENTS A   | AND TRADEMARKS IS reques   | ···  | ue Fee to the appli               | cation identified above.   |                      |   |  |
| (Authorized Signature)  |  | (Date)   | [                                 |  | 1 1/1                | <i>)</i>                                    |  |

es D. Sievens, R.N. 35.691 E; The Issue Fee will not be accepted from anyone other than the applicant; a registered attorney

scagent; or the assignee or other party in interest as shown by the records of the Patent and Trademark Office

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JoAnn Shackelfor

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Issue Batch No. N46

## TRANSMITTAL OF FORMAL DRAWINGS TO CORRECT INFORMALITIES WITHIN THREE MONTH PERIOD OF RESPONSE SET IN NOTICE OF ALLOWABILITY (PTOL-37)

**BOX ISSUE FEE Assistant Commissioner for Patents** Washington, D.C. 20231

Dear Sir:

To correct the informalities in the drawings as noted in the Notice of Allowability (PTO-37), applicant submits herewith fourteen (14) sheets of drawings for the above-identified application.

The three month period of response set in the Notice of Allowability (PTOL 37) expires on September 5, 2000. This submission is before this expiration date.

Respectfully submitted,

REISING, ETHINGTON, BARNES, KISSELLE, LEARMAN & McCULLOCH, P.C.

James D. Stevens

Registration No. 35,691

P.O. Box 4390

Troy, Michigan 48099

(248) 689-3500.

Date: September 5, 2000

Enc. iDS/js